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1999 Public Health Conference

Minutes September 9, 1998

Attending: Ivy Melton Sales, Terri Sory, Kim Hall, Genevieve Greeley, Joyce Gaufin, Allison Modra, Laurie Baksh, Lloyd Berentzen

Conference Location and Date

The 1999 Public Health Conference will be held May 12-14, 1999 at the Salt Palace Convention Center. This was chosen instead of Ogden due to scheduling problems, as well as better prices. The UPHA board will be creating a Task Force to determine future conference sites at least a year in advance to help eliminate scheduling problems in the future. We have a room scheduled for our lunches and keynote speakers, and 8 additional break out rooms so attendees dont have to wait in the hall while the main room is broken down into smaller rooms for break outs. Each break out room holds an average of 50-55 people with theater style seating. Also new for this year will be a larger room in the middle of 6 of the break outs that will contain all sponsors and break foods. There will be maps of the Salt Palace available at the next meeting, however if you would like one faxed to you before then, please e-mail Ivy at ivy@co.davis.ut.us, or call her at 451-3581.

The committee discussed a goal of 400 attendees this year, which we feel is doable because of the Salt Lake location. It is also thought that there may be more one day registrations because of the location. Some items discussed that the committee should remember when it comes to ordering food: choices for diabetics and vegetarians, bagels and cream cheese in addition to pastries, small cereal boxes, smaller amounts of food on Friday afternoon due to less people.

Other ideas discussed were walking tours in Salt lake (refer to Utah Travel Council web site), and possibly encouraging conference attendees to take a light rail ride if it is completed at that time. discussed room information, theater style seating, room for exhibits, food costs, total costs, etc.

Thursday Evening Social ideas

After a long discussion it was decided to ask Corbin Anderson if he would like to plan this with other president-elects from the other sponsoring organizations. He will contact these people and organize it with Terri Sory.

Salt Palace Contract Concerns

Joyce pointed out that the initial contract from the Salt Palace requires us to pay 50% of the total cost 60 days out, and that this could be a problem because we have no money until the conference registrations come in. Terri said that there should be no problem renegotiating this.

Conference Charges

It was the general consensus that we would like to keep it the same as last year, however we may have to increase it by \$5.00 if we make arrangements for prepaid parking. If we make a deal for prepaid parking we need to make sure that there are guaranteed parking places. For example, dont just sell validations for Crossroads Mall where they do not reserve spaces for parking.

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Hotels

Because we have decided to hold this years conference at the Salt Palace and not a hotel, we need to check with area hotels to find out if they offer government rates, what their check out times are and policies for leaving luggage, any special amenities they have, available parking, etc. for conference attendees that need to stay overnight. The following were assignments for contacting hotels:

Joyce - Shilo, Windham Kim - Double Tree Ivy - Plaza

Set Ground Rules for Operating Meetings

It was decided we wouldn't set rules unless we ended up needing them. Our meetings will be held once a month on the second Thursday of each month at 1:00 at the Utah Department of Health. As the conference gets closer we may add additional meetings.

Date	Location	Room	Time
October 8, 1998	Utah Department of Health	101	1:00 pm
November 12, 1998	Utah Department of Health	101	1:00 pm
December 10, 1998	Utah Department of Health	201*	1:00 pm
January 14, 1998	Utah Department of Health	101	1:00 pm
February 11, 1998	Utah Department of Health	101	1:00 pm
March 11, 1998	Utah Department of Health	101	1:00 pm
April 8, 1998	Utah Department of Health	101	1:00 pm

^{*} PLEASE note different room number!

Brainstorming Guidelines

Kim passed around a handout on guidelines for brainstorming. Due to other issues and time restraints, we didnt spend time brainstorming and will revisit this issue at the next meeting.

Conference Theme

This year at the UPHA retreat there was a lot of discussion surrounding partnerships in public health and discovering new people to partner with. Be thinking about these ideas and ways to incorporate them into a theme for this years conference.

Keynote Speakers

Joyce and Lloyd have been working on this and below is a list of some possible speakers, areas of expertise and topics.

Dr. Mohamad Achter MPH, executive director of APHA, member of WHO, physician, strengthening public health infrastructure (protecting, building, maintaining)- combining medicine and public health

Carol Browner EPA

David Satcher Surgeon General

Gov Vermont - success by 6 program, a physician, public health initiative

Dr Vedder welcome to salt lake

Hatch & Kennedy Discussion on Collaboration

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Political panel We cannot invite just one politician and not their opponent in an election year.

Breakout and General Session Ideas

Meth lab stuff Car Safety

Travelers Aid Stuff/Homeless

Committee Assignments

Below is a list of who has volunteered to take care of each respective area. Some areas still need help - if you arent listed somewhere, and would like to be more directly involved with one part of the planning, please let Ivy, Kim or Terri know.

Keynote Speaker Arrangements: Joyce Gaufin and Lloyd Berentzen

General/Breakout Sessions: Everyone

Hotel/Location for next year 1999: Site Committee Will be Formed by UPHA Board

Publicity/ConferenceBrochure:

Pre-Conference Workshop: Joyce Gaufin & Professional Development Committee

Registration: Paul Wightman

Night Social: Corbin Anderson, Lloyd Berentzen

Credentialing/CEUs

CHES Ivy Melton Sales & Alison Garlick

Nursing Joan Baldwin, Cindy ONeil Conger & Allison Modra willing

to help

Environmental Gene Davenport will be contact for association

Logistics:

Budget: Ivy Melton Sales, Kim Hall, Terri Sory

Sponsors/Exhibitors: GenevieveGreeley

AV Equipment: Awards Ceremony:

Business Meeting: Lloyd Berentzen Computer Room: Paul Wightman

Prizes: Laurie Baksh, Dora Thompson

Photography:

Miscellaneous

Joyce will call Linda from U of U College of Nursing, Laurie will contact someone from the College of Family and Preventative Medicine, Lloyd will call Patrick Flemming.